

INTERNATIONAL CONFERENCE

# Creating Value in Oncology



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## PROGRAM

Santiago de Chile  
November 7th & 8th

### Day 1: Thursday, November 7th

OPENING	INAUGURATION CEREMONY
8:00 - 8:30	Reception and accreditation.
8:30 - 8:45	<b>Opening Speech.</b> Alfredo Comandari, President of FALP.
8:50 - 9:00	His Excellency Mr. José García Ruminot, President of the Senate.
9:05 - 9:15	Dr. Ximena Aguilera, Minister of Health, Chile.
9:20 - 10:00	<b>Value in Oncology.</b> Cristian Ayala, CEO, and Dr. Ricardo Morales, Medical Director, FALP.
10:05 - 10:45	<b>Importance of collaboration in the pursuit of quality in oncology.</b> Simon Oberst, Director of Quality and Accreditation, OECl.
10:45 - 11:15	<i>Coffee break</i>

I PART	PUBLIC POLICIES: VALUE IN HEALTH
SESSION 1	EPIDEMIOLOGY OF CANCER IN CHILE:
11:20 - 11:35	<b>Diagnosis of Gaps and Opportunities (incidence and mortality).</b> Dr. Sung H. Kim, Head of Department, National Cancer Prevention and Control Agency.
11:35 - 11:50	<b>How do we adjust public policies in Chile to reduce gaps?</b> Carolina Goic, Executive Director, CECAN (Center for Cancer Prevention and Control), Chile.
11:50 - 12:20	<b>Round Table.</b> Moderated Dr. Ricardo Morales, Medical Director, FALP.

I PART	
PUBLIC POLICIES: VALUE IN HEALTH	
SESSION 2	
SOCIAL VALUE OF CANCER PREVENTION:	
12:25 - 12:40	<b>International Experience in Prevention - Lung Cancer.</b> Dr. Hans-Ulrich Kauczor, Medical Director, Department of Diagnostic and Interventional Radiology, University Hospital Heidelberg, Germany.
12:40 - 12:55	<b>Social and economic value of prevention programs.</b> Camila Quirland, Head of ETESA, FALP.
12:55 - 13:30	<b>Round Table.</b> Moderated Dr. José Miguel Bernucci, Prevention and Early Diagnosis, FALP.
13:30 - 14:55	<i>Lunch</i>
II PART	
SOCIAL BENEFIT AND COST IN ONCOLOGY	
15:00 - 15:20	<b>Value in Oncology and equity of access in the European Union.</b> Dr. Thierry Philip, Chairman of the Executive Board, Institut Curie, France.
15:20 - 15:40	<b>Strategies to face the increasing Cost in Health</b> Dr. Josep María Borrás, Director of Catalan Cancer Strategy, Department of Health, Catalonia, Spain.
15:40 - 16:00	<b>Impact of Developing Oncological Health Policies.</b> Dr. Alvaro Martínez, Radiation Oncologist, MHP Radiation Oncology Institute, USA.
16:00 - 16:20	<b>Value, access and quality in cancer care: from common sense oncology to smart choice.</b> Dr. Richard Sullivan, Director, Institute of Cancer Policy of King's College, London, UK.
16:20 - 16:50	<b>Round Table.</b> Moderated Dr. Luis Marín, Deputy Medical Director Oncological Surgery FALP.
16:50 - 17:20	<i>Coffee break</i>
TELECONFERENCE	
FRENCH STRATEGY FOR ADVANCED ONCOLOGY - UNICANCER	
17:30 - 18:00	<b>Cancer Plan and National Agency as pillars of health planning and Unicancer's work.</b> Dr. Jean Yves Blay, General Director, Centre Leon Berard, France.
18:00 - 18:15	<b>Impact of Central Prescription Review on High-Cost Drugs.</b> Dr. Moisés Russo, Radiation Oncologist, FALP.
18:15 - 18:30	<b>Questions.</b> Moderated Dr. Pablo González, Deputy Medical Director of Oncological Radiotherapy, FALP.

## Day 2. Friday, November 8th

III PART	
ADVANCES IN CANCER TREATMENT AND RESEARCH	
8:30 - 8:50	<b>Vaccine and genetic editing in oncology.</b> Dr. Pablo Valenzuela, Scientific Director, Fundación Ciencia & Vida, Chile.
8:50 - 9:10	<b>High-cost Drug options and the oncologist's vision, Clinical Cases.</b> Dr. Ignacio Gil-Bazo, Universidad Católica de Valencia (UCV), Spain.
9:10 - 9:30	<b>How to scale clinical research in Latam.</b> Dr. Christian Rolfo, Director, Division of Medical Oncology at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute, Ohio, USA.
9:30 - 9:10	<b>Round Table.</b> Moderated Dr. Christian Caglevic, Director of Cancer Research Department, FALP.
10:00 - 10:30	<i>Coffee break</i>

IV PARTE	
MAIN ROOM	ROOM 2
TECHNOLOGICAL ADVANCES THAT CREATE VALUE IN ONCOLOGY	PATIENTS'S PARTICIPATION AND VALUE IN ONCOLOGY
10:30 - 10:45	10:30 - 10:45
<b>Liquid Biopsy.</b> Dr. Christian Rolfo, Director, Division of Medical Oncology at The Ohio State University Comprehensive Cancer Center, Ohio, USA.	<b>The voice of patients to add value in oncology care.</b> María Elisabeth Guesalaga, President of "Mujeres por un LAZO" Foundation and Director of ACHAGO.
10:45 - 11:00	10:45 - 11:10
<b>Conversation with Dr. Christian Rolfo.</b> Moderated Dr. María Teresa Vial, Head of Pathology Department, FALP.	<b>Value in oncology from the patient's point of view.</b> Merce Jabalera, Patient Experience, Hospital Sant Joan De Deu, Barcelona, Spain.

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## IV PART (cont.)

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### MAIN ROOM

TECHNOLOGICAL ADVANCES THAT CREATE VALUE IN ONCOLOGY

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11:05 - 11:20 **Biobank's Impact on Scientific Research: Success Cases in Spain.** Dr. Isabel Gil-Aldea, Research Ethics Committee for Medicinal Products, Comunidad Foral de Navarra, Spain.

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11:20 - 11:35 **Conversation with Isabel Gil.** Moderated Dr. Carolina Selman, Deputy Medical Director Diagnostic Units, FALP.

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11:40 - 11:55 **Adjusting dose or schedule to increase access to essential anticancer medicines, including immunotherapy.** Dr. Ian Tannock, Emeritus Professor of Medicine and Medical Biophysics of Princess Margaret Cancer Center, University of Toronto, Canada.

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11:55-12:10 **Conversation with Dr. Ian Tannock.** Moderated Dr. Mauricio Mahave, Deputy Medical Director of Medical Oncology, FALP.

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### ROOM 2

PATIENTS'S PARTICIPATION AND VALUE IN ONCOLOGY

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11:00 -11:15 **Nurse Practitioners in Chile: an overview to support patient participation.** Carolina González, Advanced Practice Nurse, FALP.

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11:15 -11:30 **Social Benefit of Nurse Practitioner to promote patient involvement.** Dr. Álvaro Clemente, Head of Advanced Nursing Practice at Hospital del Mar, Barcelona, Spain.

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11:30 -12:10 **Conversation with María Elisabeth Guesalaga, Merce Jabalera, Dr. Álvaro Clemente and Carolina González.** Moderated Dr. Paulina Bravo, Education and Participation in Health.

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## CLOSING

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12:20 - 12:40 **Closing Remarks and Patient Testimony** Member of the FALP Patient Council.

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12:45 - 13:00 **Closing Speech.** Alfredo Comandari, Chairman, FALP.

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## INTERNATIONAL EXHIBITORS



**Thierry Philip**

Chairman of the Executive Board, Institut Curie, France.



**Álvaro Clemente**

Head of Advanced Nursing Practice at Hospital del Mar, Barcelona, Spain.



**Ignacio Gil-Bazo**

Universidad Católica de Valencia (UCV), Spain.



**Simon Oberst**

Director of Quality and Accreditation, OECl.



**Jean-Yves Blay**

General Director, Centre Leon Berard, France.



**Richard Sullivan**

Director, Institute of Cancer Policy of King's College, London, UK

# INTERNATIONAL EXHIBITORS



**Josep M. Borràs**

Director of Catalan Cancer Strategy, Department of Health, Catalonia, Spain.



**Álvaro Martínez**

Radiation Oncologist, MHP Radiation Oncology Institute, USA.



**Christian Rolfo**

Director, Division of Medical Oncology at The Ohio State University Comprehensive Cancer Center.



**Mercè Jabalera**

Patient Experience, Hospital Sant Joan de Déu, Barcelona, Spain.



**Isabel Gil-Aldea**

Research Ethics Committee for Medicinal Products, Comunidad Foral de Navarra, Spain.



**Ian F. Tannock**

Emeritus Professor of Medicine and Medical Biophysics of Princess Margaret Cancer Center, University of Toronto, Canada.



**Hans-Ulrich Kauczor**

Medical Director, Department of Diagnostic and Interventional Radiology, University Hospital Heidelberg, Germany.

# NATIONAL EXHIBITORS



**Dr. Sung H. Kim,**  
Head of Department,  
National Cancer Prevention  
and Control Agency.



**Pablo Valenzuela**  
Scientific Director, Fundación  
Ciencia & Vida, Chile.



**María Elisabeth Guesalaga**  
President of “Mujeres por  
un LAZO”, Foundation and  
Director of ACHAGO.



**Camila Quirland**  
Head of ETESA, FALP.



**Carolina Goic**  
Executive Director,  
CECAN (Center for Cancer  
Prevention and Control), Chile.



**Cristián Ayala**  
CEO, FALP.



**Dr. Ricardo Morales**  
Medical Director, FALP.



**Dr. Moisés Russo**  
Radiation Oncologist, FALP.



**Carolina González**  
Advanced Practice Nurse, FALP.